

—≡≡≡ The Ultimate Home Cinema ≡≡≡—

World Premier • EH Expo • S230E • Orlando, FL • March 15 - 17, 2012

These amazing brands, each the undisputed leader in their field, know that in order to sell the finest home theater systems, you have to experience the products. Because passion sells and the only way to instill passion is through the demo. They proudly present to you a once-in-a-lifetime home cinema training experience.



As the pioneer of custom installed electronics and CEDIA's "Brand of Excellence", ADA manufactures award-winning home theater & multi-room A/V systems in the United States of America. All components are designed and engineered in-house with an emphasis on performance, ease of use & installation, system integration, long-life durability and sound quality. When it comes to luxury and value, ADA is the best money can buy.

About Our Demo - ADA will be unveiling the Cinema Reference Mach IV (\$40k) featuring ADA's 16 Ch. TEQ (Trinnov) electronic room correction technology, the most advanced room optimization system in the world.

Training Seminars - Thursday 2:00 - 3:00 & Friday 12:00 - 1:00 - Room S330H - If you are selling high-end home cinema, you owe it to yourself to learn more about ADA's TEQ Trinnov technology. This training will explain the functionality and setup features of Trinnov's technology and ADA's TEQ optimizer.



CinemaTech is the industry leader in high-end, luxury home theaters. Offering the best products, services, and support to assist our dealers in closing sales without decreasing margins. CinemaTech offers their dealers the ability to offer the finest in acoustical treatments (ARS), superior home theater design services (over 100 theaters designed/installed a year), and the most desired home theater seating in the world.

About Our Demo - Come by the and see what you have been missing. If you aren't receiving the margins and success you would like, it is time to experience CinemaTech.

Training Seminars - Thursday 12:00 - 1:00 & Friday 11:00 - 12:00 - Room S330H - Frank Rose (Director of Acoustics and Operations) and world-renown home theater designer, Stacey London, will host a one hour educational conversation on how to derive greater success and profitable margins.



The Ultimate Home Cinema is where you'll be able to experience our award winning motion technology. **D-BOX** redefines your customers' home theatre experience: they will feel completely immersed in the action by living each scene as if they were part of the action. D-BOX can bring tremendous business opportunities, we will show you ways on how your company can successfully integrate D-BOX in your own market.

About Our Demo - D-BOX Technologies will allow you to experience the next dimension in home theatre entertainment, to feel completely immersed in the movie by living each scene as if you were part of the movie.

Training Seminars - Thursday 11:00 - 12:00 & Friday 4:00 - 5:00 - Room S330H - During this seminar you will learn some of the steps for a successful presentation and how to convert this memorable experience into incremental revenues using The Art of the D-BOX Demonstration.



DPI offers an extensive line of ultra high-performance 3-chip and single-chip DLP™ based projection systems. DPI's projectors continue to be the reference standard for demanding applications such as luxury home entertainment. With two Emmys for technological engineering excellence, DPI will continue to be driven by a pioneering spirit, our legendary pursuit of innovative technology, and our unmatched customer service.

About Our Demo - We will be demonstrating the dVision Scope 1080p native 2:35:1, full 1080p DLP projector that delivers the CE channel's only anamorphic lens-free, full resolution, constant height projector.

Training Seminars - Thursday 1:00 - 2:00 & Friday 3:00 - 4:00 - Room S330H - The Future of 2 Piece Projection. Topics include requirements for 2 piece projection; resolutions, 1080P and beyond; contrast; multiple aspect ratios; and illumination methods, including Xenon and Mercury lamps, LEDs and lasers.



kaleidescape

Kaleidescape designs and manufactures the world's leading DVD and Blu-ray movie servers that deliver the premier movie-watching experience for your home. The Kaleidescape System, renowned for its intuitive user interface, presents your entire collection of movies on any TV in any room, and forever changes the way you enjoy movies. Kaleidescape sells its movie servers through custom audio and video installers.

About Our Demo - See how Kaleidescape Scenes change the way you enjoy movies, how CinemaScape provides a seamless 2.35 viewing experience, and how our iPad App puts your collection at your fingertips.

Training Seminars - Thursday 3:00 - 4:00 - Room S330H - How to Build a Better Demo – with Kaleidescape.

Friday 2:00 - 3:00 - Room S330H - Connecting with the Luxury Buyer. Let us share with you how our most productive dealers sell Kaleidescape to their clients.



Leon Speakers is a worldwide leader and pioneer in the design, research and refinement of high-performance, audiophile-grade on-wall loudspeakers. Today, Leon's custom tailored audio solutions seek to deliver immersive home theater experiences to modern, luxury living spaces. All of Leon's products are hand-crafted in Ann Arbor, MI and available exclusively at high-end audio/video retailers nationwide.

About Our Demo - The new Vault Series v631 is a 3-way in-wall speaker design that was built from the ground up for performance, power handling, and usability. Our new theater-grade subwoofer that features active 10" front-firing and passive 10" down-firing woofers to deliver deep, controlled, distortion-free bass.

Training Seminars - Thursday 4:00 - 5:00 & Friday 1:00 - 2:00 - Room S330H - Learn all about Leon's compact designs, hand-crafted build quality and multiple custom options that easily transform any room into an exhilarating theater experience.



Special Guest Demo Partners
D-Tools Design Software
SI's Black Diamond Screen
Tributaries Wires & Interconnects

